iMac

Combines the excitement of the Internet with the simplicity of a Macintosh.

The iMac is, quite simply, an outrageously attractive, surprisingly affordable, and extraordinarily easy-to-set-up-and-use system. It comes fully loaded, but brings along none of the hassle you might associate with the word "computer." Just consider the excitement of swift, simple Internet access, coupled with significantly more power than you've probably been led to expect from a personal computer, and you're likely to find the entire personal computing concept more exciting than ever—whether it's new to you or already an established part of your life.

Clearly demonstrating Apple's attention to detail in every aspect of product design—right down to the keyboard and mouse—the iMac offers incredibly advanced performance through its lightning-fast PowerPC G3 processor. It features the Universal Serial Bus (USB), a high-speed connection standard that lets you easily attach peripherals such as printers, digital cameras, game pads, joysticks, or storage devices—without even having to shut down and restart your computer. To handle all your communications needs, iMac comes with a speedy internal modem for dial-up connections and offers quick and easy Internet access. It also includes built-in high-speed Ethernet, which not only provides efficient LAN connections today, but also makes the iMac fully ready for even faster communications technologies on the horizon, such as DSL and cable modems.

All of this built-in technology, along with specially chosen software packages, makes the iMac both a good way to get started with computing and a sophisticated system that can move into the future right along with you. Complete with a built-in high-quality monitor with crystal-clear focus, this easy-to-use computer features a stunning new look. So you could use the iMac to dress up your home office. Add a tasteful touch to your kitchen. Or class up your youngster's schoolroom or college kid's dorm room.

In other words, with its combination of powerful, state-of-the-art (and beyond) features and unbelievable simplicity of setup and operation, the iMac is not only ideal for first-time users, but also designed to excite more experienced ones. The iMac can let you do anything you've ever thought of doing with a computer—and many things you may just have dreamed about.

iMac: Redefining the meaning of speed, style, and simplicity—by combining the power of the Internet with the ease and elegance of the Macintosh.

Features

Affordable high performance

- Features the advanced PowerPC G3 processor, which incorporates performance-boosting backside level 2 cache
- Provides state-of-the-art USB plug-and-play peripheral connectivity
- Delivers high-speed networking for LAN or Internet use
- Includes 2D/3D graphics acceleration for outstanding multimedia capabilities

Advanced styling—with remarkable attention to detail

- Features a stunning overall product design
- Incorporates a high-quality monitor with minimal flicker and crystal-clear focus
- Comes with a height-adjustable, space-efficient keyboard
- Includes a mouse that's been redesigned expressly to increase ease of use
- Elegantly routes cables to avoid clutter and confusion
- Is amazingly compact, and its integrated handle makes it easy to transport

Simple to set up and simple to use productively

- Combines high performance with striking simplicity of setup and use
- Puts you on the Internet as quickly and easily as possible
- Integrates a number of system elements, with a built-in monitor, speakers, and modem
- Runs Mac OS 8.1—the world's easiest-to-use system software, with plug-and-play peripheral configuration and advanced multimedia—as well as the thousands of Mac OS–compatible programs available today
- Comes with a number of applications, including AppleWorks (formerly ClarisWorks), Microsoft Internet Explorer, Netscape Navigator, Outlook Express, EarthLink TotalAccess,* FAXstf, Quicken Deluxe 98, Nanosaur, Williams-Sonoma Guide to Good Cooking, MDK, and Kai's Photo Soap SE

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Technical Specifications

Processor and memory

- 233-MHz PowerPC G3 processor
- 512K backside level 2 cache on processor module; 117-MHz dedicated 64-bit backside bus
- 66-MHz system bus
- Integrated floating-point unit and 64K on-chip level 1 cache (32K data and 32K instruction)
- 32MB of SDRAM; two SO-DIMM slots support up to 128MB
- 64-bit memory bus

Video Display Modes

Mode	Refresh rate	Maximum on-screen resolution 2MB SGRAM	Maximum on-screen resolution 4MB SGRAM
640 by 480	117 Hz	24-bit, millions of colors	24-bit, millions of colors
800 by 600	95 Hz	24-bit, millions of colors	24-bit, millions of colors
1,024 by 768	75 Hz	16-bit, thousands of colors	24-bit, millions of colors

Storage

- Internal 4GB IDE hard disk drive
- Internal 24x-speed (maximum) CD-ROM drive

Interfaces

- Connectivity
—Two high-speed Universal Serial Bus (USB) ports (12 Mbps), which support USB devices such as keyboard, mouse, printer, storage devices, and USB hubs
- Communications
—Built-in 10/100BASE-T Ethernet connector (RJ-45)
—Built-in 56-Kbps modem supports K56flex and V.90 standard (RJ-11)**
—Infrared technology port (4-Mbps IrDA)

Media capabilities

- Display
—Multiple-scan, tiltable shadow mask color display: 15-inch (13.8-inch diagonal viewable image size), .28 dot pitch
—2MB of SGRAM video memory; supports up to 6MB via SO-DIMM slot
—Supports thousands of colors at up to 1,024- by 768-pixel resolution (16-bit); supports millions of colors at up to 800- by 600-pixel resolution (24-bit)

—Refresh rate of up to 117 Hz
- Video
—Built-in ATI RAGE IIc accelerated 2D and 3D graphics chip
- Sound
—Two built-in stereo speakers with SRS surround sound
—Built-in microphone
—Two front headphone jacks
—Minijacks for 16-bit CD-quality stereo input/output; 44.1-kHz sampling rate

Keyboard and mouse

- Apple USB Keyboard
—Two-position adjustable slope (0° and 6°)
—Serves as USB hub with two USB ports
—Power consumption 100 mA maximum
- Apple USB Mouse
—Power consumption 100 mA maximum

Electrical requirements and agency approvals

- Line voltage: 100 to 240V AC
- Frequency: 50 to 60 Hz, single phase
- Power: 200W maximum, continuous
- EPA Energy Star compliant

Environmental requirements

- Operating temperature: 50° F to 104° F (10° C to 40° C)
- Relative humidity: 20% to 90% noncondensing
- Maximum altitude: 10,000 feet (3,048 m)
- Storage temperature: −40° F to 149° F (−40° C to 65° C)

Size and weight

- Height: 15.8 inches (39.5 cm) with foot extended
- Width: 15.2 inches (38.0 cm)
- Depth: 17.6 inches (44.0 cm)
- Weight: 38.1 pounds (17.3 kg)

* TotalAccess software includes 30-day free trial offer and setup fee is waived. Internet access requires an Internet service account.

** Data speeds up to 56 Kbps, fax speeds up to 14.4 Kbps. Actual download speeds vary with line conditions and your Internet service provider's modem capabilities. FCC regulations limit ISP transmission speeds to 53 Kbps in the U.S.

Ordering Information

iMac

Order No. M6709LL/A
Includes Apple USB Keyboard, Apple USB Mouse, Mac OS 8.1, and the following software applications:

- AppleWorks (formerly ClarisWorks)
- Microsoft Internet Explorer
- Netscape Navigator
- Outlook Express
- EarthLink TotalAccess*
- FAXstf
- Quicken Deluxe 98
- Kai's Photo Soap SE
- MDK
- Nanosaur
- Williams-Sonoma Guide to Good Cooking

For more information

For more information about this product, or to find out where to buy Apple products, visit www.apple.com on the World Wide Web or call 1-800-538-9696. To purchase this product from the Apple Store, go to www.apple.com/store.