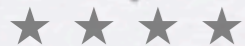


---

---

# MACWORLD 2009

The Final Edition?



**Washington Apple Pi**

General Meeting

24 January 09

[www.wap.org](http://www.wap.org)

Presented by: Travis Good

---

---

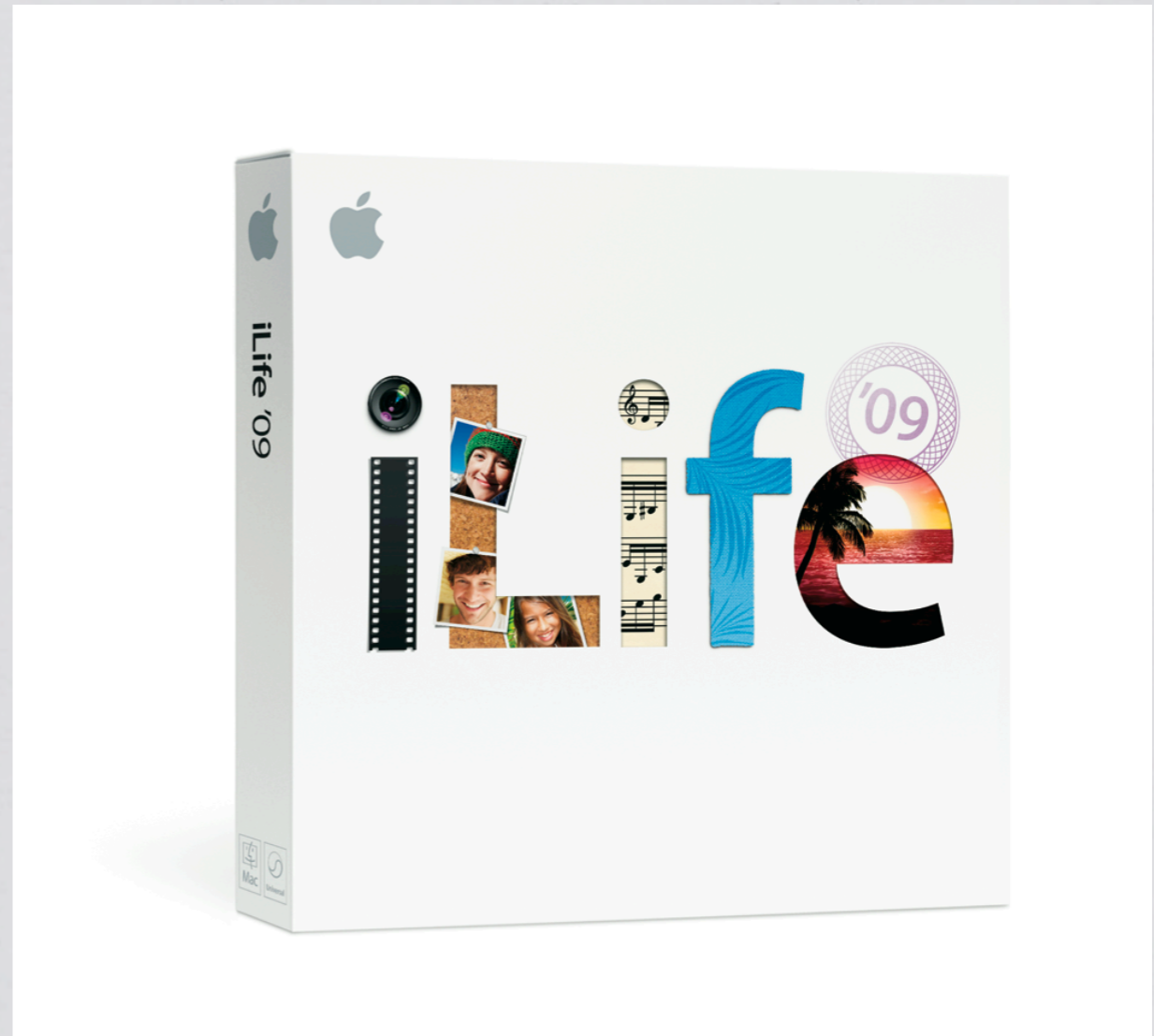
# APPLE PRODUCTS

---

---

# iLife '09

- \* iPhoto '09
- \* iMovie '09
- \* iWeb '09
- \* Garage Band '09



# iPhoto '09

- \* Faces
- \* Places
- \* Slideshow Themes
- \* Facebook and Flickr Support



[Resource Link](#)

Faces: face-detection and facial-recognition technology to automatically detect the faces of people in the pictures you take and determine which photos include the same faces. You can assign a name to a particular face, and iPhoto lets you quickly view all photos that include that person. Places: uses geotagging—GPS-based location-finding technology to determine locations; but can manually add locations using iPhoto's database of place names. You can then browse photos by location using a map with pins showing where your photos are located. Integration with Facebook and Flickr. New slideshow themes and the ability to export slideshows as videos for iTunes, iPods, or iPhones; and uses face detection technology to position faces in the middle of the screen during slideshows.

# iMovie '09

- \* Image Stabilization
- \* Dynamic Themes
- \* Precision Editor
- \* Advanced Drag and Drop
- \* Video Effects



[Resource Link](#)

# iWeb '09

- \* Drag and Drop Widgets
- \* Publish to any Server
- \* Update Facebook



[Resource Link](#)

- Drag and drop widgets: RSS feeds, iSight photos and videos, Google maps, a countdown timer, YouTube videos, HTML snippets
- Publish using FTP
- Update Facebook when changes

# GarageBand '09

\* Learn to Play

\* Guitar

\* Piano



[Resource Link](#)

GarageBand '09  
- Learn to Play: Teaches how to play an instrument with video instruction from professionals/celebrities. Nine basic lessons included, with additional downloads available at \$4.99 each from within the app.

Since OS X 10.5.x is required to run the new iLife, Apple is also offering a package of OS X 10.5, iLife '09 and iWork '09 for \$169. This "Mac Box Set" will ship in late January when iLife '09 ships.

# iWork

\* Keynote

\* Pages

\* Numbers

\* iWork.com

\* Prices: \$79 single/\$99 family



[Resource Link](#)

iWork '09 is available now for \$79/\$99, or only \$49 with the purchase of a new Mac. It begins shipping today. Keynote A new Keynote Remote app for the iPhone and iPod touch to control Keynote wirelessly with video preview that changes depending on orientation. Pages Full screen viewing of documents, dynamic outlines, and a new mail merge with Numbers, which can connect with tables and lists in Numbers. Additionally, there's a new set of 40 themes coming with the app. Numbers Table categories and 250 new functions will make things easier to understand. iWork.com A beta of this will be announced soon - offering collaboration options for notifying other people that you've changed documents, and allow others to review and edit them online. This will be a fee-based service offered by Apple once iWork.com launches.



# Mac Box Set

- \* iLife '09
- \* iWork '09
- \* OS X Leopard
- \* All for only \$169/\$229



# MacBook Pro 17"

- \* Unibody Construction
- \* \$50 Anti-Glare Option
- \* 8-hour Battery
- \* \$2799



[Resource Link](#)

Apple announced a new 17" MacBook Pro which will be available in late January. Utilizing the same unibody construction as the 15" MacBook Pro and 13" MacBook, the 17" MacBook Pro is \$2799 including the following: - Three USB ports - Mini DisplayPort - Firewire 800 (no 400) - Digital audio in/out - Expresscard - Gigabit Ethernet - Magsafe - \$50 anti-glare option available. Like the 15" MacBook Pro, the notebook includes both 9400M and 9600M graphic and a glass button-less trackpad. 320GB HDD standard with a 256GB SSD upgrade available. RAM can be upgraded to 8GB of 1066 MHz DDR3 memory. True to rumors, the new MacBook Pro has a longer-lasting battery which will run for up to 8 hours, but is now non-removable. Apple claims the battery can take up to 1000 charges and will run up to 5 years.

# iTunes

- \* DRM-Free  
(no copy protection)
- \* Variable Pricing  
\$0.69, \$0.99, and \$1.29
- \* Downloadable via Wifi and  
Cellular (iPhone 2G/3G)



[Resource Link](#)

Starting today, 8 million of the iTunes Store's 10 million songs are now available DRM-free via iTunes Plus. All 10 million songs in the iTunes Store will be offered DRM-free by the end of March. One-click solution to upgrade their entire library to iTunes Plus for 30 cents per song or 30% of album prices. iTunes Wi-Fi music store is now compatible with 3G, allowing iPhone users to preview and download the entire iTunes music catalog over the 3G cellular network. Songs are available at the same price and quality as over Wi-Fi. Finally, beginning in April, the iTunes Store will offer pricing in three tiers (\$0.69, \$0.99, and \$1.29) based on the prices the music labels charge Apple.

---

---

# I WAS THERE!

Testimonials from the Fortunate



**Don Wong, Ned Langston, and Bo Huttinger**

---

---

# THIRD PARTY PRODUCTS

---

---

# Axiotron Modbook

- \* Wacom Penabled Digitizer
- \* Apple MacBook Computer
- \* Axiotron Integration and SW

*Boom!*

- \* Instant MacBook Tablet PC



[Resource Link](#)

# Matte Finish Upgrade

- \* TechRestore Offering:
- \* Replace Glossy Screen
- \* Unibody 15" MacBook Pro
- \* \$199 + shipping



[Resource Link](#)

# iBox UPS

- \* Uninterruptible Power Supply
- \* Keeps You Running 15 min
- \* Batteries Last 10 Years
- \* Uses 75% Less Energy
- \* Yours for only \$250



[Resource Link](#)



# Ecam BT-1

- \* Wireless Web Cam
- \* Connects via Bluetooth  
(has range of up to 30 feet)
- \* Other Tech Specs
  - Sends H.264 at 640x480
  - Records Stereo AAC at 48 MHz
  - Battery Recharges via USB
- \* Available 1Q09 for \$150



[Resource Link](#)

The BT-1 isn't tethered to your computer—it's equipped with Bluetooth wireless technology that lets you place it up to 30 feet away from your Mac. It shoots H.264 video at 640-by-480-pixel resolution, and records stereo AAC audio at 48 KHz. Has a mini flexible tripod and is mountable on any standard camera tripod. It works with iChat and Skype. Has internal battery that you can charge using a USB cable. [Available in late Q1 2009 for \$150.]

# MediaSmart Server

- \* A Server for the Home
- \* Shared Storage and Back-up
- \* Network Attached Device  
(Win/Mac but requires Win for set-up)
- \* Support for Macs:
  - iTunes Server built-in
  - Time Machine backup
- \* Available for \$600 w/750G



[Resource Link](#)

A server for the home. One place to store all your family's shared libraries of photos, music, and video, and provide a backup drive for every computer in the house. It looks like a mini-tower. It's got four drive bays. The MediaSmart Server isn't new, but the latest version adds improved Mac compatibility. It works as an iTunes Server. You can copy your iTunes libraries to it, then access those combined libraries from any computer in the house. The MediaSmart Server can also work as a centralized backup drive for everyone on the network. Unlike other network-attachable drives, it's compatible with Time Machine. Designed for homes with a mix of Macs and Windows PCs. It requires a PC for the initial installation in large part because the server itself runs on the Windows Home Server OS. [MediaSmart Server EX485 (750GB), \$600; EX487 (1.5TB), \$750.]

# Shure X2u

- \* Connects XLR to USB
- \* Dials: Volume, Mic, Monitor
- \* Headphone Jack
- \* Provides Phantom Power
- \* Tricolor VU LED



[Resource Link](#)

Connects straight to the XLR cables and then connects to your Mac using a provided USB cable. There is also a headphone jack on the side of the unit which you can plug into to hear the X2u's output. Dominating the front of the X2u are three dials, one for gain, one for headphone volume, and one that controls the monitor mix through the headphone jack on the side of the unit. It also can provide 48V phantom power for condenser microphones that require additional power to run, without using an additional power supply. The indicator light at the top of the unit is a tri-color LED, which blinks different colors to let you know if you are overloading the microphone. There are also velcro straps in the back of the unit which allows you to tie it to a microphone stand or cable.

# AmpLi-Phone

- \* Amplifies iPhone Speakers
- \* Passive, No Power Necessary
- \* Vertical & Horizontal Mount
- \* Come in Black or White
- \* Priced like Every iPhone Accessory: \$29.95



[Resource Link](#)

# Pulse Smartpen

- \* Sync Audio w/Written Notes
- \* Requires Special Paper
- \* Also, Sync Notes to Mac
- \* Available Now:
  - \$149 for 1GB (100 hours audio)
  - \$199 for 2GB (200 hours audio)

Desktop Sync Software on Feb 17



[Resource Link](#)

Livescribe's Pulse Smartpen gives you the ability to record sound and synchronize the audio with your written notes, giving context to your handwriting. To take advantage of the text and audio features, you must use the Smartpen with Livescribe's dot paper; the tiny dots on the paper are used by the pen as points of reference for the audio. Pre-printed controls on the bottom of each page allow users to fast-forward, rewind, jump, pause, speed up, or slow down the audio. Pulse Smartpen and Livescribe's Desktop lets you sync your written notes to your Mac. [1GB model, \$149; 2GB model, \$199; final Livescribe Desktop Mac software available on February 17.]

# SlingPlayer for iPhone

- \* Works With Your SlingBox
- \* Watch Home TV or DVR
- \* Runs on iPhone or iPod touch
- \* Available Q1; Pricing TBD
- \* Other Announcements:
  - SlingPlayer Mac with HD
  - Sling.com Web-based Player



[Resource Link](#)

# Others of Interest

\* iSnipe

\* iDive 300

\* Nekfit

\* Parasync

\* WebEx Meeting Center

\* U-Charge

With WebEx businesses can share documents, make presentations, and collaborate with employees—or customers—around the world. With it, you can start or join a scheduled WebEx meeting, either by picking it from your Meetings lists or by clicking on a special iPhone link in a Mail message. You can also see who's participating in a meeting, pass the torch to another presenter, and start a text chat with either an individual or with the entire meeting group. Once you choose to join a meeting, you'll receive a phone call on your iPhone. Answer the call to connect to the audio portion of the teleconference, then switch to your iPhone's home screen and tap on the WebEx icon to join the presentation.

# Upgrade Expectations

- \* MacPro (last update 1/08)
- \* Mac Mini (last update 8/07)
- \* iMac (last update 4/08)
- \* Apple TV (last update 1/08)



#### Recent Releases



*Product*

**Mac mini**

*Recommendation:*

**Don't Buy -  
Updates soon**

*Last Release*

August 07, 2007

*Days Since  
Update*

535 (Avg = 188)

#### Recent Rumors

- 01/15: Intel Atom-Based Mac Mini Due in March?
- 01/12: Macworld San Francisco 2009 Rumor Wrapup: Winners and Losers
- 01/04: Confirmation of Fixed 17" MacBook Pro Battery, Mac Mini with Firewire
- 01/04: Macworld San Francisco 2009 Rumor Roundup
- 01/02: Mac Mini to Gain Support for Dual Displays?
- 12/31: New Mac Mini to Launch at Macworld San Francisco?
- 12/19: Evidence that Next iMacs and Mac Minis to use NVIDIA Chipsets
- 12/16: Apple Mac Sales Flat in November
- 12/15: New Mac Mini at Macworld San Francisco 2009?
- 11/05: Apple Acknowledges Mac Mini Update?  
...more...

[Resource Link](#)



**Just one more thing ...**

**The MacBook Wheel**