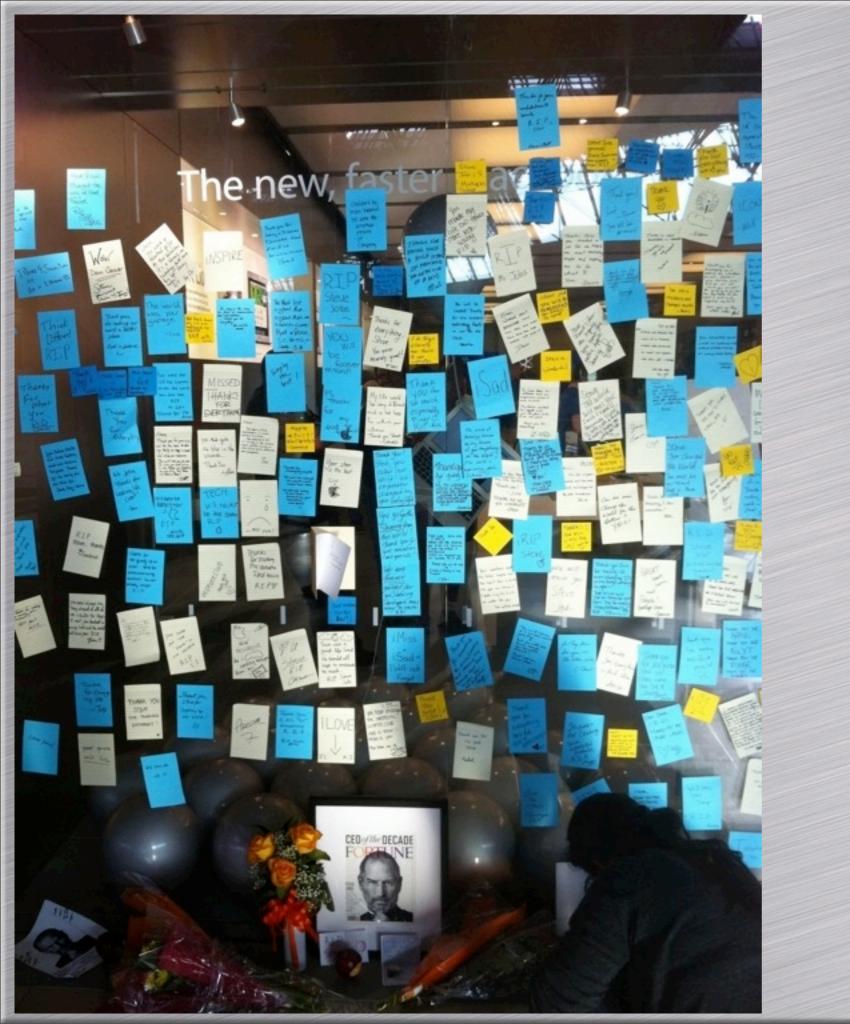
Apple: The Next 35 Years





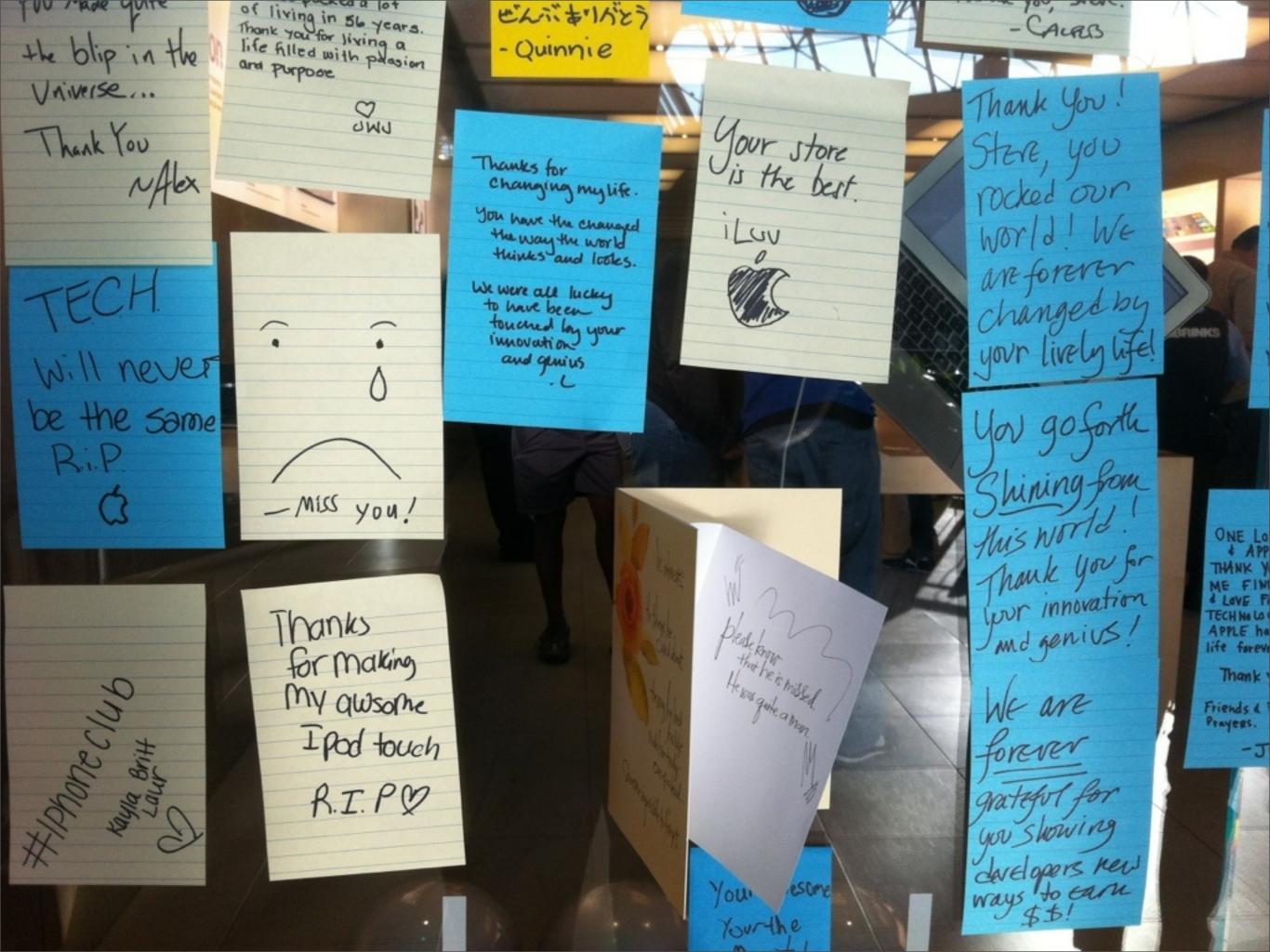








forever Simp 7 Jans. missed! ne MISSED test test por 12 HANKS My life would Thanks FOR be very different for EVERYTHING 4 and a lot less N OY my for without your Steveipod. Apple You were a true indluence. visionary - a men Thank you Steve. - CALRES before his time はさいこう You Made girte You packed a lot - visian ビんぶまりがとう of living in 56 years. ala Thank you for living a - Quinnie the blip in the life filled with plasion 1-temp and purpose Thank you! Vniverse ... 105. UWJ your store is the best. a sam Stare, you Thank You A 41 Thanks for and for pocked our NALEX here changing my life. World! We You have the changed the way the world thinks and looks. ILUV are forever a changed by to have been touched by your impovation your lively life! and genius you go forthe be the same RIP Shining from - MISS YOU!

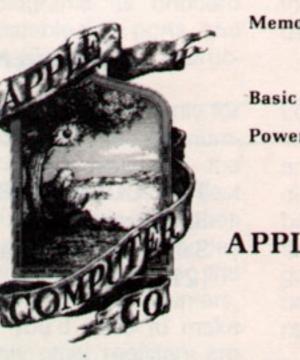


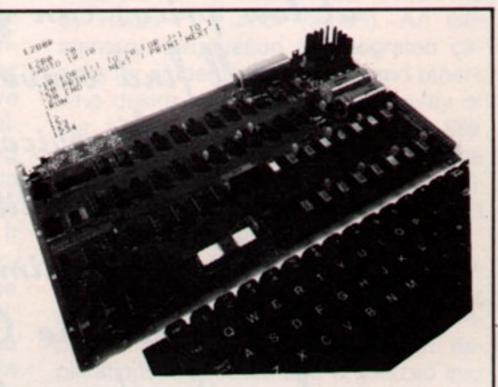
Phase 1: 1976-2011

A BALANCE OF FEATURES

The APPLE-1 SYSTEM if a fully assembled, tested & burned-in microprocessor board using the 6502 microprocessor. The board contains processor & support hardware; complete video electronics for a 40 character/line, 24 line video display: on-board RAM capacity of 8K BYTES; software system monitor in PROM; and fully regulated power supplies. The Apple attaches directly to an ASCII encoded keyboard and a video monitor, allowing the efficient entry and examination of programs in hexidecimal notation. The use of the new 16-pin 4K RAM chips results in low power and high density memory, which can be upgraded to the 16K chips when they become available (32K bytes on-board RAM !!)

A fast (1 kilobaud) cassette interface is available and includes a tape of Apple Basic. And ... Yes, Folks. Apple Basic is Free!





APPLE-1 \$666.66 *includes 4K bytes RAM

- Micro 6502 Microprocessor
- Interface Full video display electronics -40 char/line, 24 line. Outputs composite video.
 - Has ASCII keyboard interface on-board.
 - Cassette interface board available. FAST - 1 Kilobaud.
- Memory Uses 16-pin 4K Dynamic RAMS.
 - 8K BYTE RAM capacity on-board!
 - Upgradable to 16K RAM chips.
 - Software system monitor in PROM
 - Apple Basic ... pseudo-compiled, FAST, FREE.

 Fully regulated power supplies on-board.

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APPLE COMPUTER COMPANY

770 Welch Road, Suite 154 Palo Alto, California 94304

Phone: (415) 326-4248

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Complete Control.



Introducing IMSAI 8048 Single Board Control Computer.

Complete Control System

Intel developed the world's first single chip microcomputer. IMSAI has built the

system to put it to work. Instantly! Presenting the IMSAI Single Board Control Computer. A complete programmable computer and hardware control system on an 855" x 10" board.

Just plug in the power source (a 5V power supply or a 6V battery will do), and you can be controlling your home environment today!

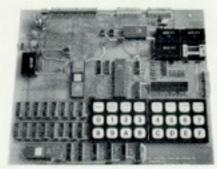
The Chip Designed for Control

Intel designed the 8048/8748 single chip microcomputer with one thought in mind. Complete control. Everything you need is there: CPU, RAM, IK ROM/EROM, I/O, timer/counter, interrupts . . . the works.

The Board That Implements It Instantly

There's a 24 pad hexadecimal keyboard and 9-digit LED hex display already on board. So you can start controlling the coffeepot and the sprinklers the minute you get the IMSAI home. Without adding anything but the connecting wires

You can run almost any peripheral available. Not to mention the kids' electric train. The IMSAI Control Computer is



RS232 compatible. There are 12 quasi-bidirectional I/O lines with handshaking. and 14 more regular I/O lines, 5 heavy duty relays, and Teletype and audio cassette interfaces. All on one board.

There's already an extra 1K of RAM on board, plus sockets for another 1K of RAM and 2K of ROM/EROM. Still need more memory? The IMSAI 8048 allows expansion up to 64K of RAM off board.

Ultimately, the only limit to this system is your imagination Now, that's control.

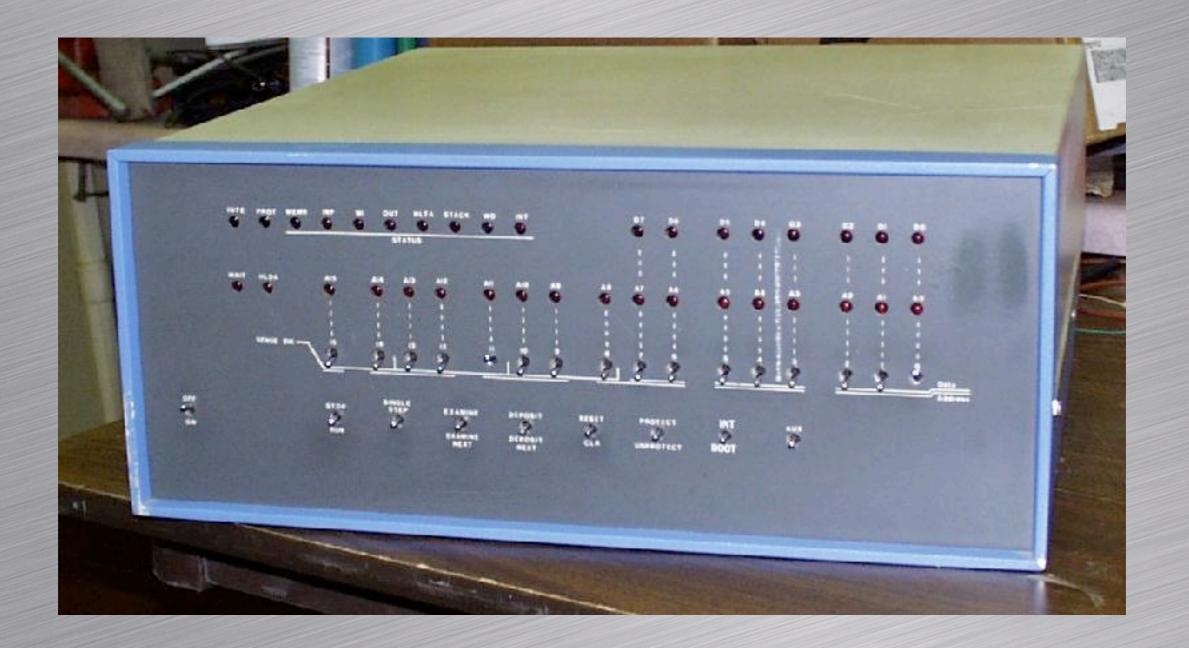
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IMSAI Manufacturing Corporation 14860 Wicks Blvd. San Leandro, CA 94577 (415) 483-2093 TWX 910-366-7287

Please circulate, or post.

















"If you want what's best for your PET, choose Commodore software"

General Manager of Commodore Systems 360 Easton Road London NW 1381

The Commodore PET is Britain's best selling micro-

computer, with over 10,000 already installed in a wide range of fields, including Education, Business, Science and Industry.

This has led to a tremendous demand for high quality software.

And Commodore has met this demand by producing a first class range of programs, now available from the nationwide network of Commodore Dealers.

Commodore's support also includes training courses, a Users' Newsletter and Official Approval for compatible products of other manufacturers who reach agreed standards.

COMMODORE PETPACS

Over 50 Petpacs of programs are available (mainly on cassette) from Commodore Dealers. These cover such popular titles as Strathelyde Tutorial, Statistics pack I, Assembler Development System, Stock Market Trends and the Treasure Trove Collection of game packs including the award winning Star

Trek, which is packaged with Petopoly. Prices are from £5 to £50. TRAINING COURSES AND SEMINARS

PET systems are simple to use and any normal advice or assistance NEW BUSINESS SOFTWARE RECOGRAMS 'IN DISK Contained big is speed Prices, to a complete scatter tideal for rouning a basicenss for complete scatter and the performance for and Baserens for an or Dealers.

Business Information System -COMRIS £150 + VA.

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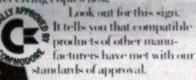
Stork Control - COMSTREEK £150 + VAT Consists & presentes an accurate, ap-to the second and compactentiare stock pointer for an major as 1. DB products. Word Processor - COMWORD \$75 + VAT

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Compart is a new, comprehensive period parkage. you may need can be obtained from Commodore Dealers.

On the other hand, for rapid training on a basic or advanced level, you will certainly be interested in Commodore's intensive 2 and 3 day residential courses. We also run one day general appreciation seminars.

PET USERS NEWSLETTER This is Commodore's official method of sharing new information and ideas between the many thousands of PET users. The newsletter is published regularly and for an annual subscription of £10 you can start receiving copies now.



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Iam a PET owner
Please put me in touch with my nearest dealer
Please send me details of: Commodore PETSoftware
Training Courses & Seminars
I would like to receive the Users'
Newsletter and enclose £10 annual subscription
Name
PC7

www.commodore.ca

people at WWW.COMMODOREBILLBOARD.DE

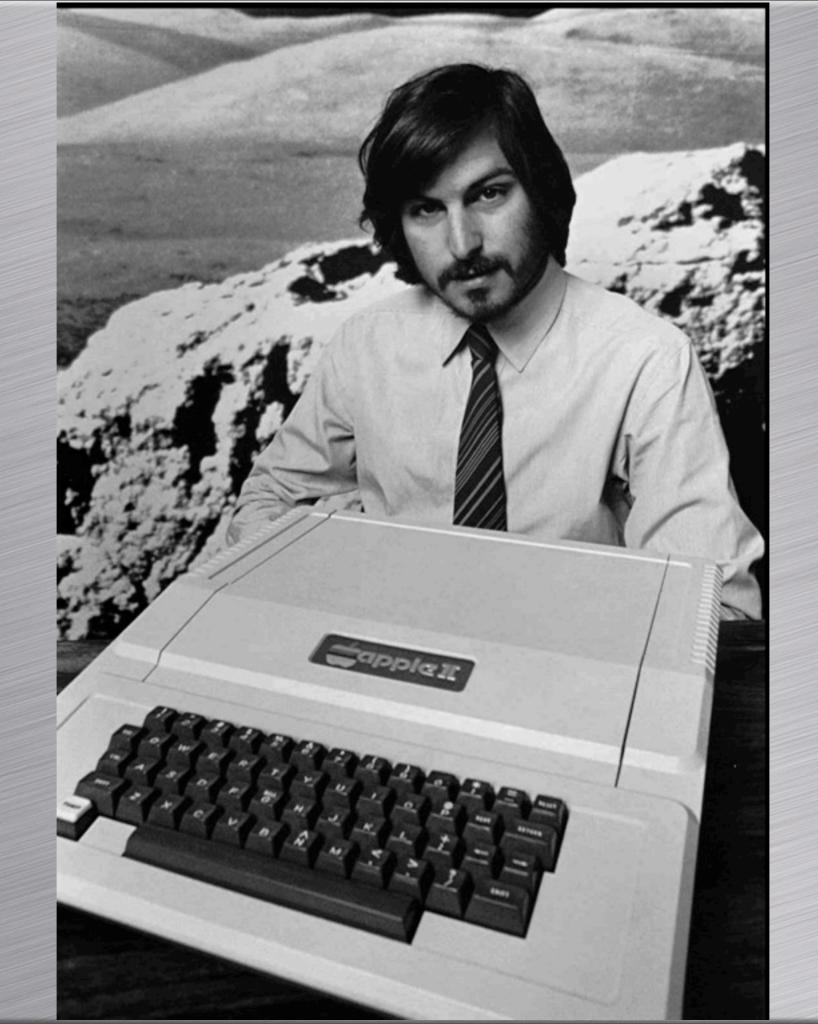
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We made small computers big business.

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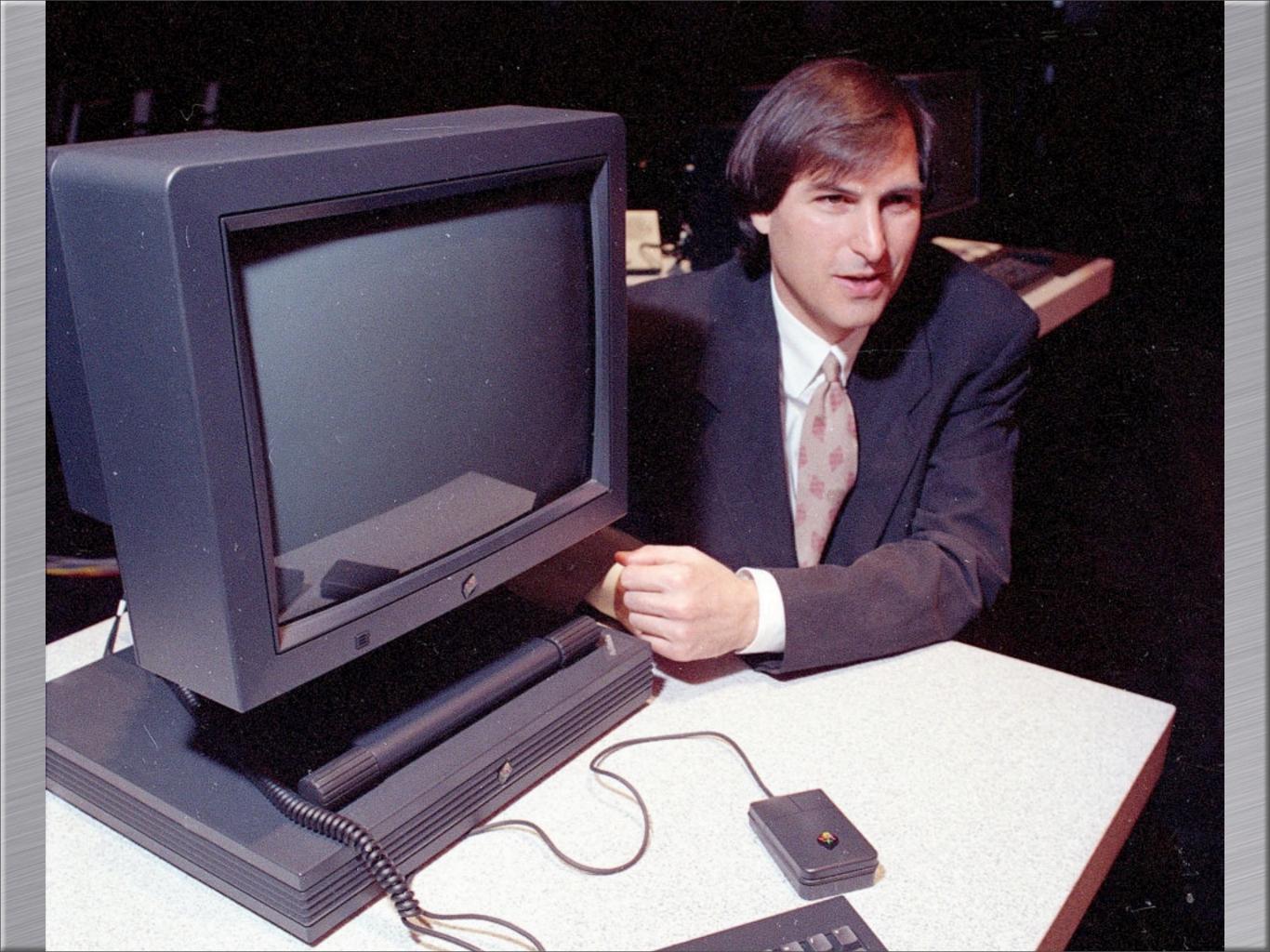




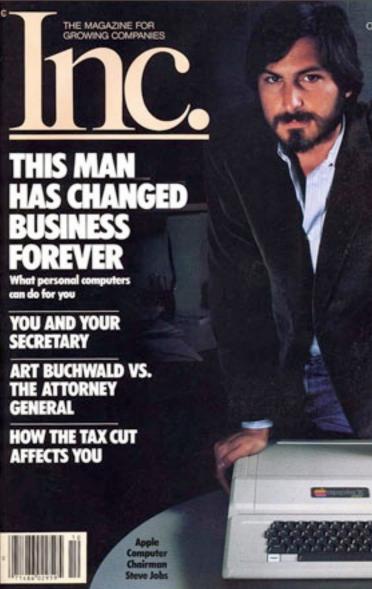












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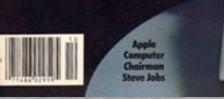
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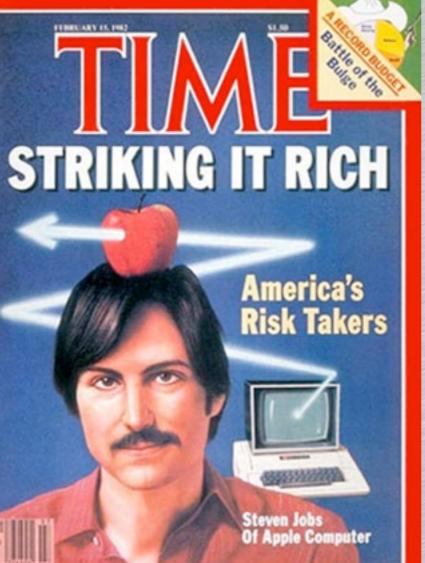
YOU AND YOUR SECRETARY

ART BUCHWALD VS. THE ATTORNEY GENERAL

HOW THE TAX CUT AFFECTS YOU











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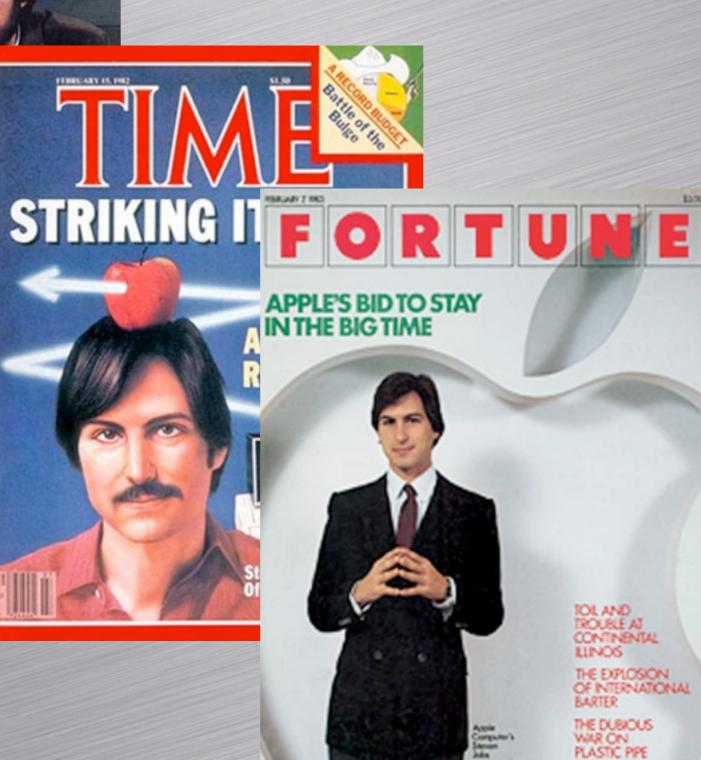
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YOU AND YOUR SECRETARY

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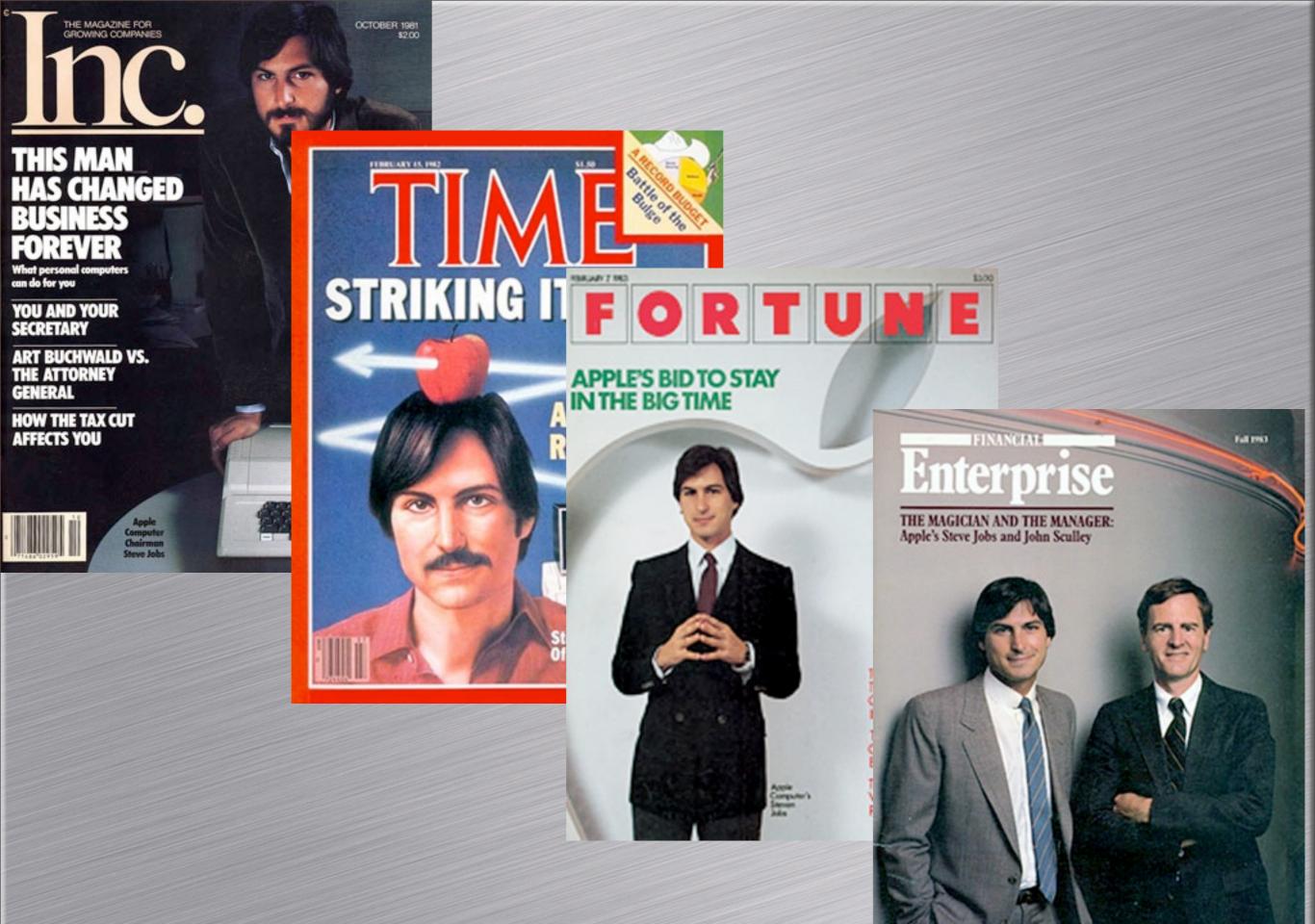
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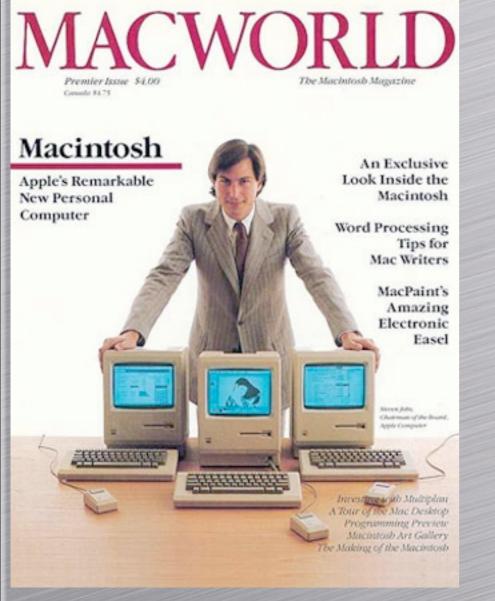




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An Exclusive Interview With Steve Jobs



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How Apple Computer Dumped Its Chairman

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An Exclusive Interview With Steve Jobs







How Apple **Compater Dumped** Its Chairman

Shoot-out in Silicon Valley

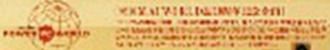
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MUCTURE NUCCESS

EVE JOBS Can He Do It Again?

ROBERT MAXWELL: THE FRUSTRATED DEALMAKER

BusinessWeek

The inside story of how his new company Next, developed an innovative computer for universities

Plus: the changing role of computers in higher education





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SPECIAL TENTH ANNIVERSARY ISSUE

How the Events of the Past Decade Have Changed the Way We Think About Business

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CONTRIBUTIONS: **Devid Halberstam**

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Mr. Chips

Steve Jobs Puts the 'Wow' Back in Computers

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Nicholas Negroponte Multimedia Computers: Your Future TV

First-Time NeXTworking

Product Reviews Comparing Improv, Wingz, and PowerStep plus TouchType, Create! Diagram! 3270Vision



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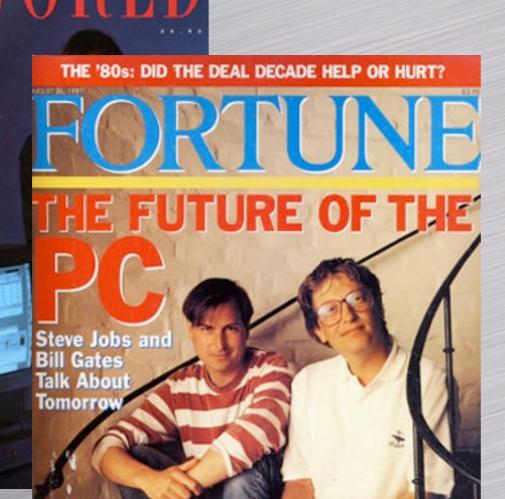
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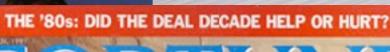
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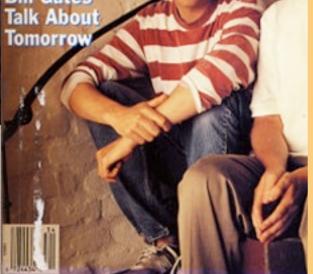
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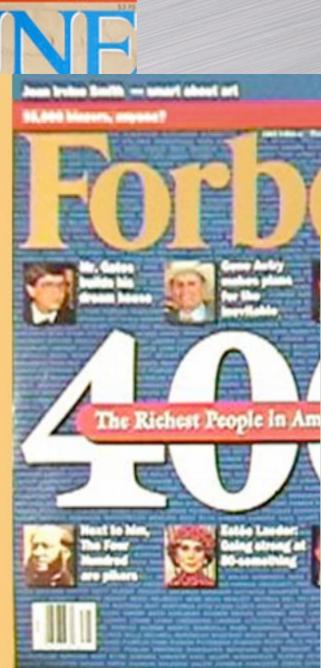




REC

Steve Jobs and Bill Gates Talk About Tomorrow





MCGraw Hilfs Mogazine of OPEN SYSTE ALS COMPUTING APRIL 1983

NEW CLIENT-SERVER TOOLS MONEY-SAVING 4GLS FAX PACKAGES COMPARED

Does Steve Jobs have a future in software?

> "If we give people an alternative to Microsoft... it will have been a greater good."

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10 jaar Macintosh

De mens en de machine : De modellen + De meningen + De missers + De manie

 > XPress
 3.2

 > FrameMaker
 4.0

 > Pagemaker
 5.0

 > Ready, Set Gol
 6.0

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 TO JAAR VAN UW LEVEN IN
 SECONDEN VOORBIJ

OTPRAKTIJK KENTIE'S TIPS & TRUCS VODA VORMGEVERS

BOEKEN, CO-ROMS & SOFTWARE ZACHT GEPRISO IN MACWOILD'S EIGEN WINKEL

. SNELLER WERKEN OP DE MAC MET DE TIPS VAN POWERPOO



DE WRAAK VAN **STEVE JOBS** Hoe deze man uw leven veranderde

WAAROM DE MAC GEEN PC IS Louis Stiller over de cult

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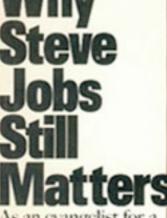
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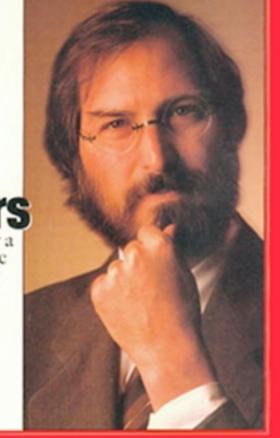
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As an evangelist for a radical way to create software, he's finally gaining support

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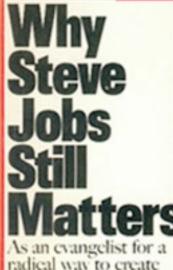
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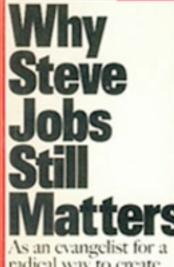
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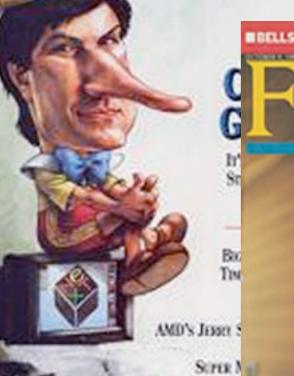
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HOW STEVE JOBS LINKED UP WITH

His new alliance outfoxed old pal Bill Gates—and is rocking the PC world

Steve Jobs's Secret Plan to Take Back Apple

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America's MOST ADMIRED Companies

Masters of Innovation

 1. Coca-Cola

 2. Mirage Resorts

 3. Merck

 4. United Parcel Service

 5. Microsoft

 6. Johnson & Johnson

 7. Intel

 8. Pfizer

 9. Procter & Gamble

 10. Berkshire Hathaway

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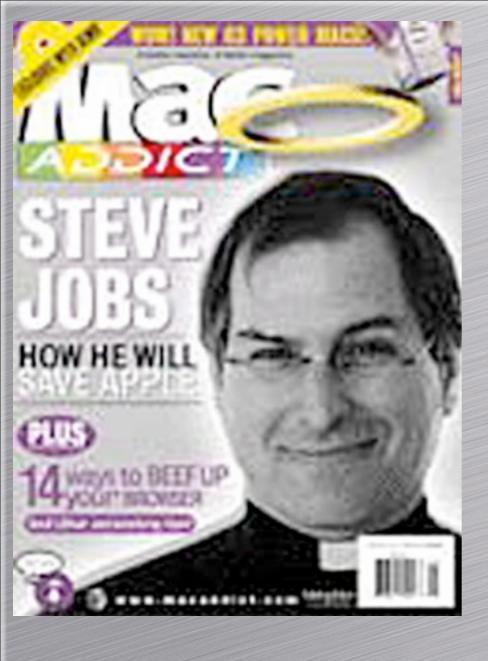
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SPECIAL DOUBLE ISSUE isiness HOW T REALLY WORKS







Defunct Computer Companies

- Agami SystemsAlliant
- Altos
- Amdahl
- Amiga
- Apollo
- AST Research
- Atari
- •Be
- Burroughs
- Callan Data
- Cascade
- Centronics
- Chips and Technologies

- Commodore
- Compaq
- CompuAdd
- Control Data Systems
- Convergent Technology
- Corvus
- Cromemco
- Cyrix
- Data General
- Datapoint
- Dataproducts
- Digital Equipment Corp.
- Eagle Computer
- Eckert-Mauchly

Defunct Computer Companies

- Exodus Communications
 GENICOM
 HAL Computer Systems
- Happy Computers
- Hercules
- IBM (personal computers)
- Inacom
- Integrated Micro Solutions
- Interleaf
- Kaypro
- Leading EdgeLisp Machines

- Logic Computing
- Magnuson Computer Sys.
- MAI Basic Four
- Microdata
- Micropolis
- MOS Technology
- Mostek
- MPC Corporation
- Network Computing Devices
- NextGen
- NeXT
- Northgate
- NorthStar

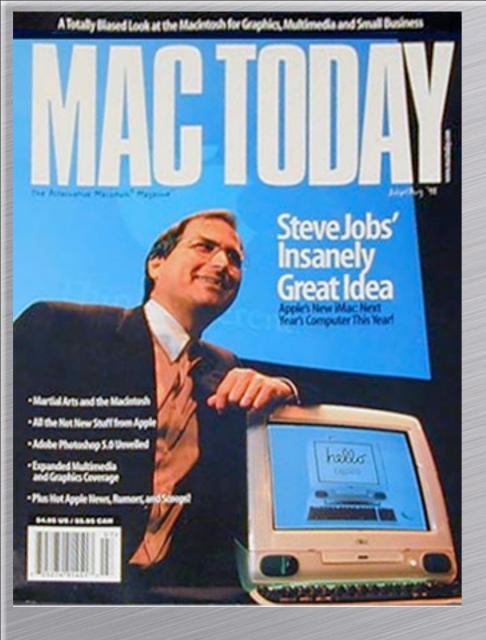
Defunct Computer Companies

- Onyx SystemsOrigin Systems
- Osborne Computer
- Otrona
- Pertec
- Platinum Technology
- Power Computing
- Prime Computer
- Pyramid Technology
- Quantex Microsystems
- Quantum Effects
- Qume

• RCA

• Radio Shack (PCs)

- Remington Rand
- Ross Technology
- Sandial Systems
- Scientific Data Systems
- Seattle Computer Products
- Sequent Computer Sys.
- Shugart Associates
- Sirius Systems Technology
- Solboune Computer
- Supertek Computers
- Symbolics
- Taligent
- UNIVAC
- Wang



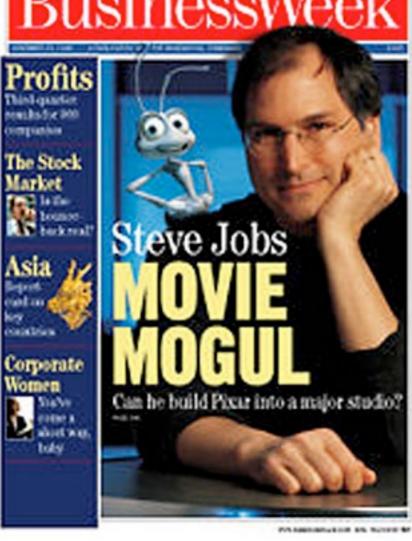
A Totally Blased Look at the Macintosh for Graphics, Multimedia and Small Business





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 and Graphics Coverage Plus Hot Apple News, ----

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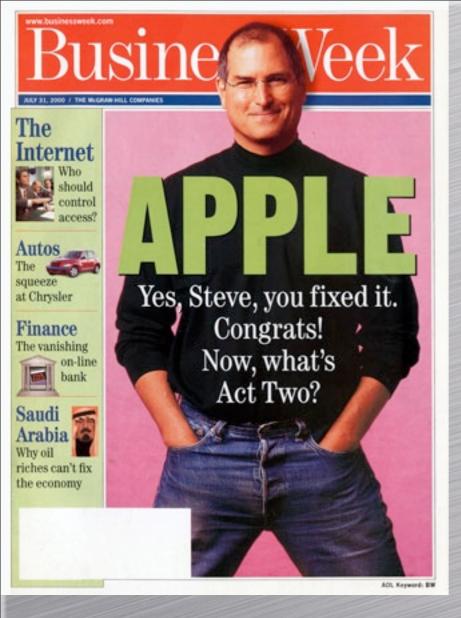


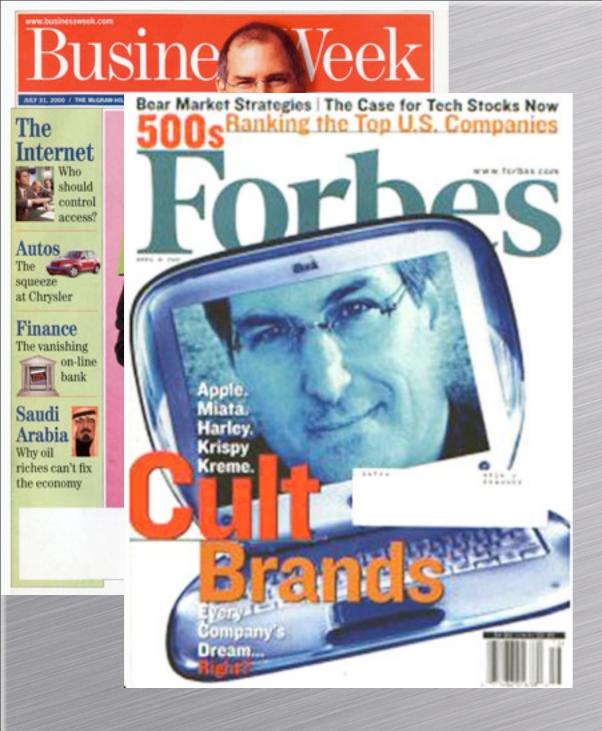




















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Who should control access?

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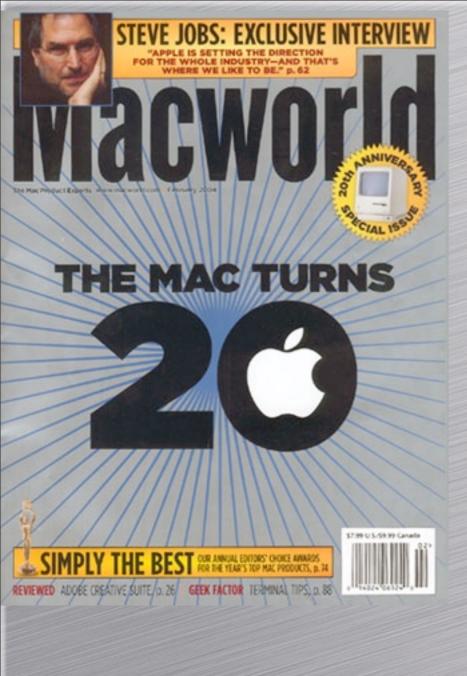
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solidThinking 5.5, Xantè CL30, Toast 6, Route 66 2004, LaCie Ethernet Disk, JBL Invader







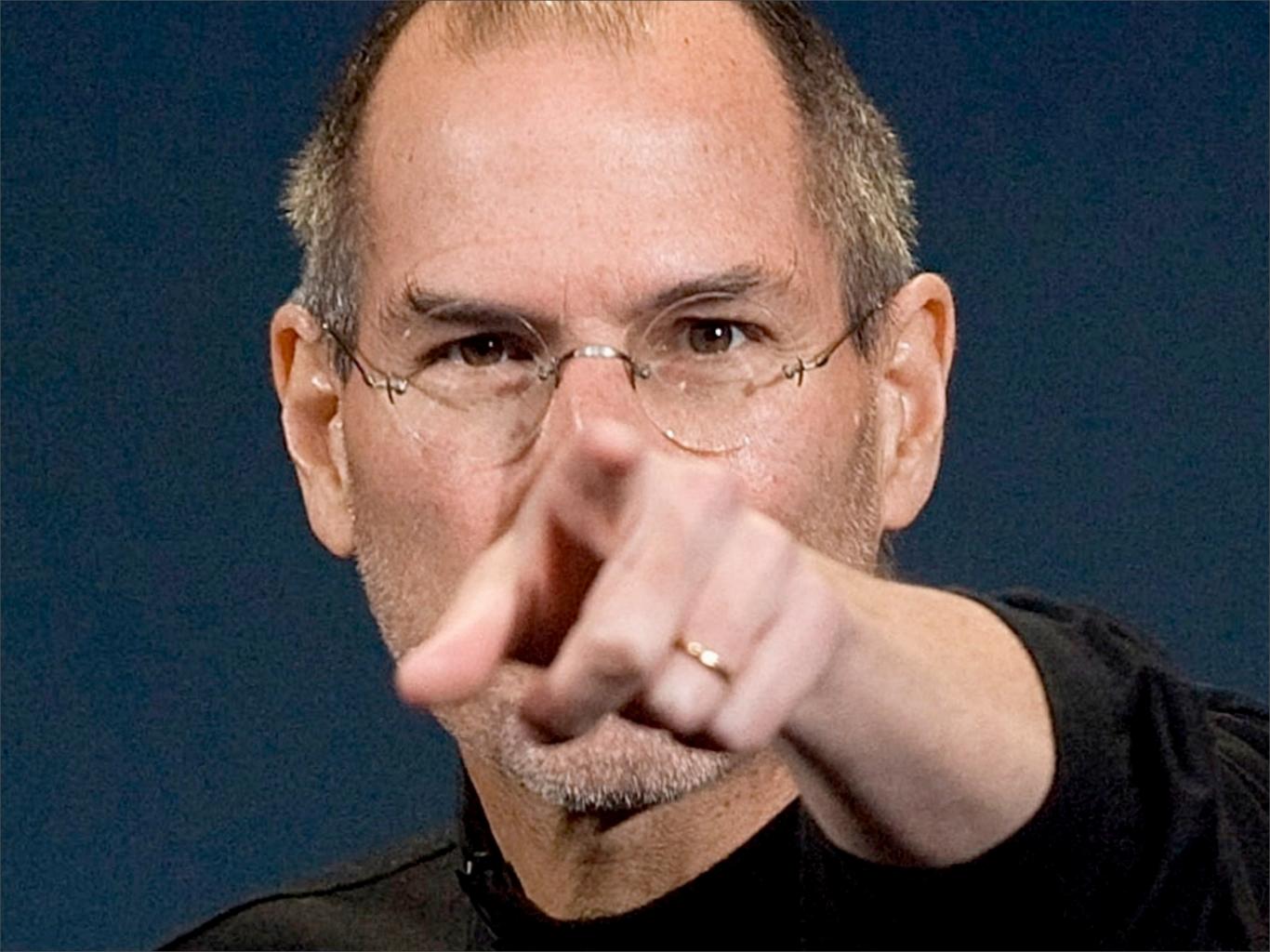






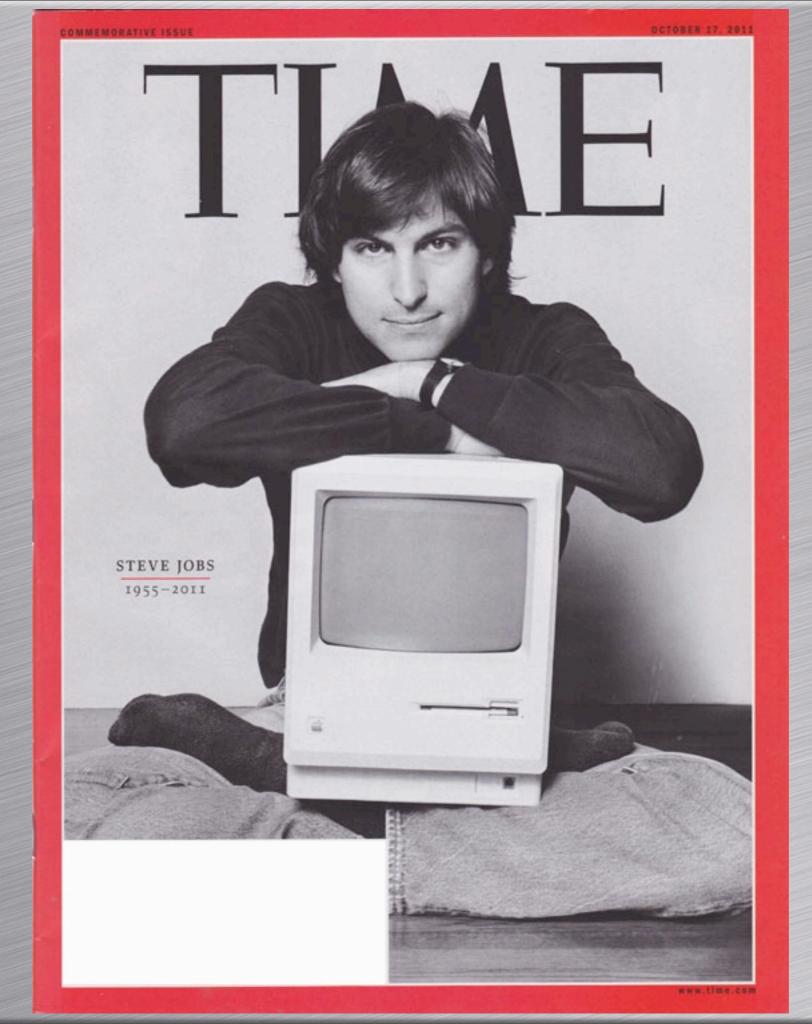






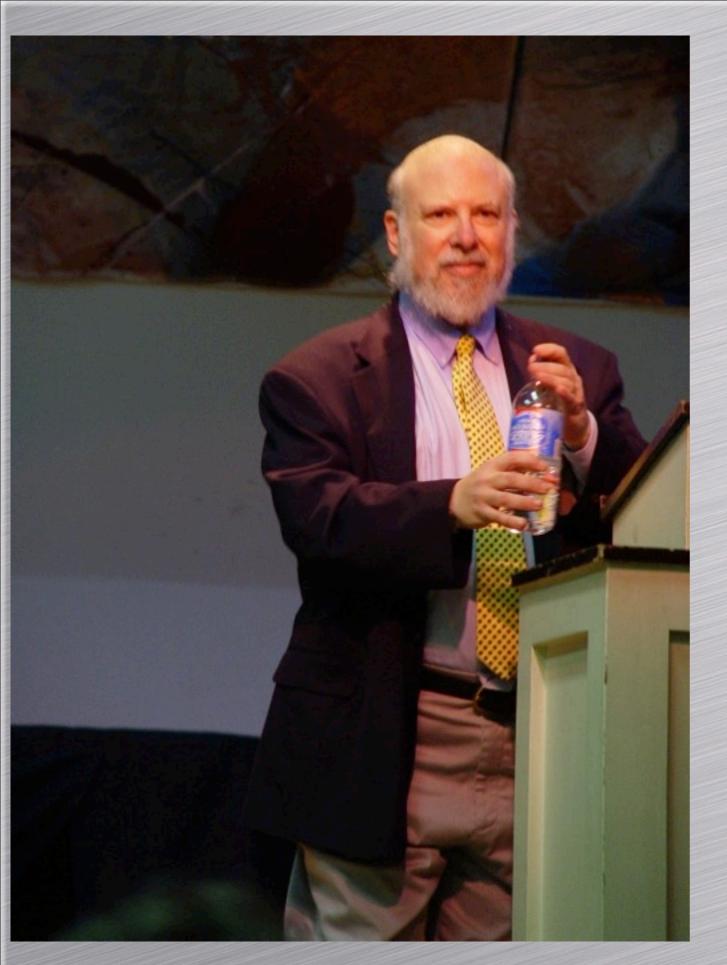




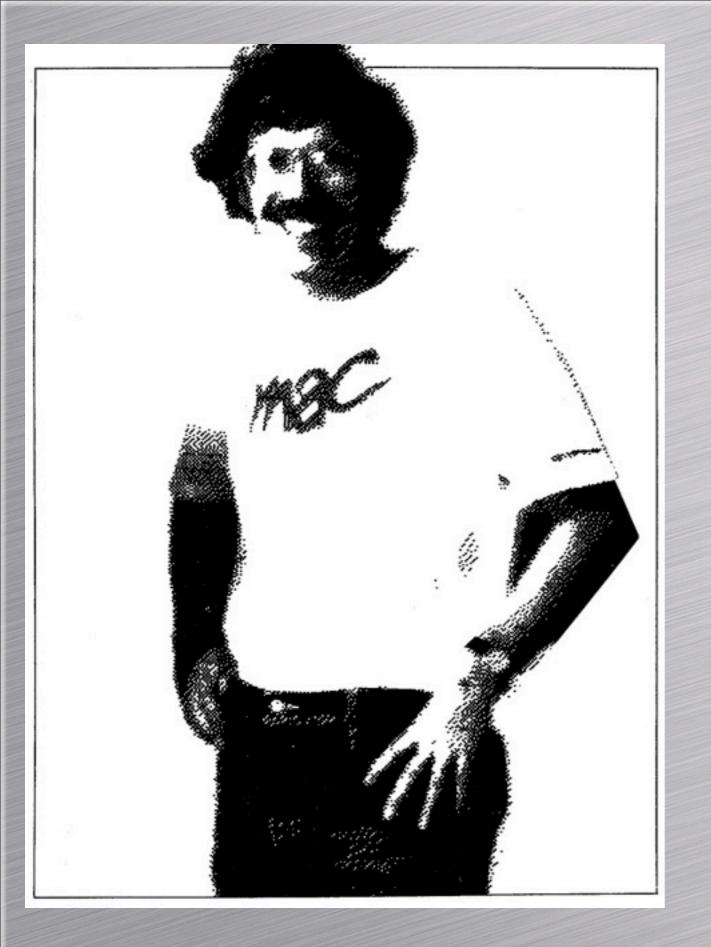




Steve Wozniak Apple I, II designer



Jeff Raskin (1943-2005) Macintosh project manager creator of Human Interface Guidelines



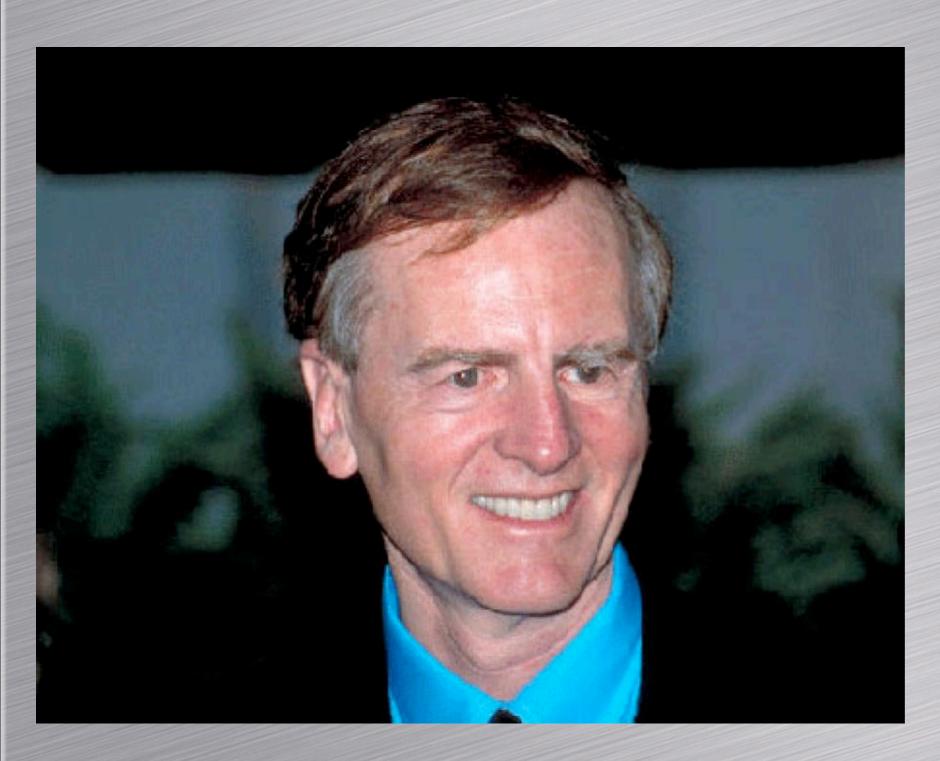
Bill Atkinson, creator of QuickDraw and modern computer graphics



R.J. MUNA Susan Kare Design

Susan Kare designer of Mac interface, icons

Rôse Rôse



John Sculley, marketing wizard



Jean-Louis Gassee, Mac II creator, open systems proponent



Gil Amelio, reformed Apple manufacturing, engineering, rehired Jobs



Avie Tevanian, NeXTStep creator, creator of Mac OS X

Jonathan Ive, industrial design guru



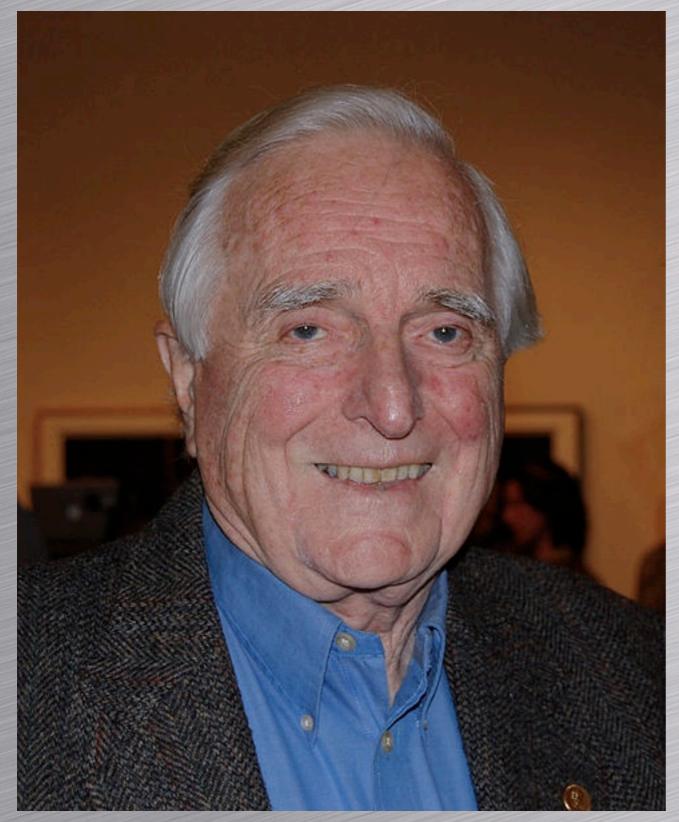
Kenneth Thompson, creator of UNIX, B programming language, Go programming language (never worked for Apple)



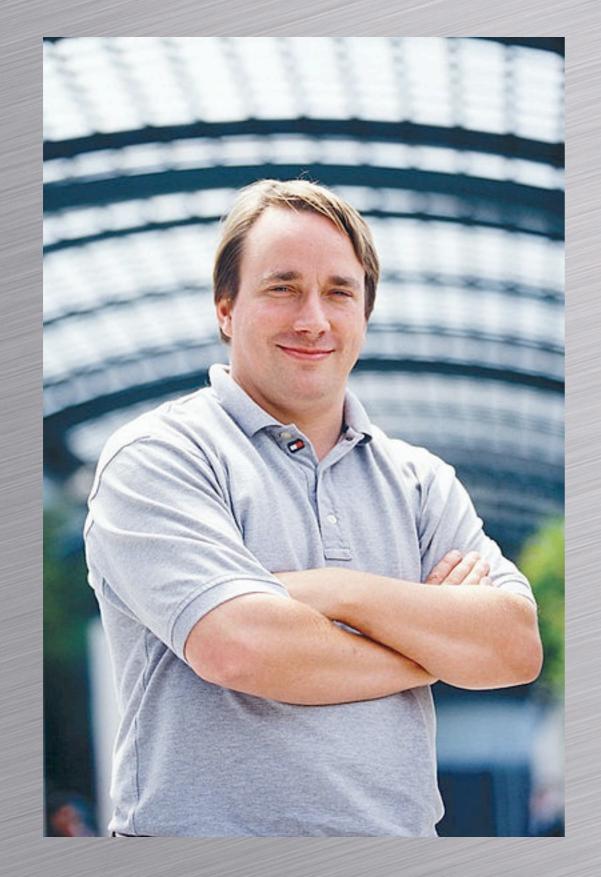
Dennis Ritchie (1941-2011) co-creator of UNIX, creator of C programming language (never worked for Apple)



Bill Joy, developed BSD UNIX, vi text editor, co-founder of Sun Microsystems (never worked for Apple)



Douglas Engelbart, inventor of computer mouse (never worked for Apple)



Linus Torvalds, developer of Linux kernal (never worked for Apple)



Bill Gates, creator of MITS BASIC, founder of Microsoft

Phase 2: 2012-2046

