

iMovie 09

4/18/2009

Steve Roberson

- ✦ Themes
- ✦ Precision Editing
- ✦ Organizational Features
- ✦ Video Stabilization
- ✦ Sharing Video
- ✦ Titles and Effects
- ✦ And More...

History

- ✦ January 2006 - iMovie HD 6
- ✦ August 2007 - iMovie 08
- ✦ January 2009 - iMovie 09

“iMovie '08 is an utter bafflement...[it] is incapable of the more sophisticated editing that the old iMovie made so enjoyable... All visual effects are gone - even basic options like slow motion, reverse motion, fast motion, and black-and-white.”

- David Pogue

Nobody used it.

Make it easy.



Let's make a movie!

Recommendations

- ✦ Think about your audience
- ✦ Record establishing shots
- ✦ Cut on action
- ✦ Stretch the music
- ✦ Better too short than too long
- ✦ Make it, then make it better

Music Videos

Music Videos



Music Videos



And there's more...

- ✦ Green screen
- ✦ Picture-in-picture
- ✦ Exporting to Final-Cut
- ✦ Storage across hard drives
- ✦ Maps

iMovie 09

4/18/2008

Steve Roberson